WHEREAS, The institutions of Higher Education in South Dakota enroll in excess of 24,500 students; and.

WHEREAS, These colleges and universities prepare the bulk of the professionally trained people of South Dakota; and,

WHEREAS, The graduates of these institutions are making such an important contribution to the cultural and economic growth of the State of South Dakota; and.

WHEREAS, It is important to recognize the contributions of these institutions and their graduates; and,

WHEREAS, The South Dakota College Public Relations Association is sponsoring the month of October, 1974, as Higher Education Month:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the month of October, 1974, as

> HTHOM HIGHER EDUCATION

in the State of South Dakota, and do call upon all organizations, schools, and individuals to pay tribute and honor during this designated week to all institutions of higher education and their staff members who provide the leadership and training for students attending South Dakota college and universities.

> IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this 1st day of October, in the Year of Our Lord, Ningteen Hundred and Seventy Four

PICHARD F. KNEIP, GOVERNOR

CORMA B. HERSETH, SECRETARY OF STATE